



COVID-19 TRANSITIONAL Leader RECOVERY COURSE

Journey with us
“Into the Unknown”

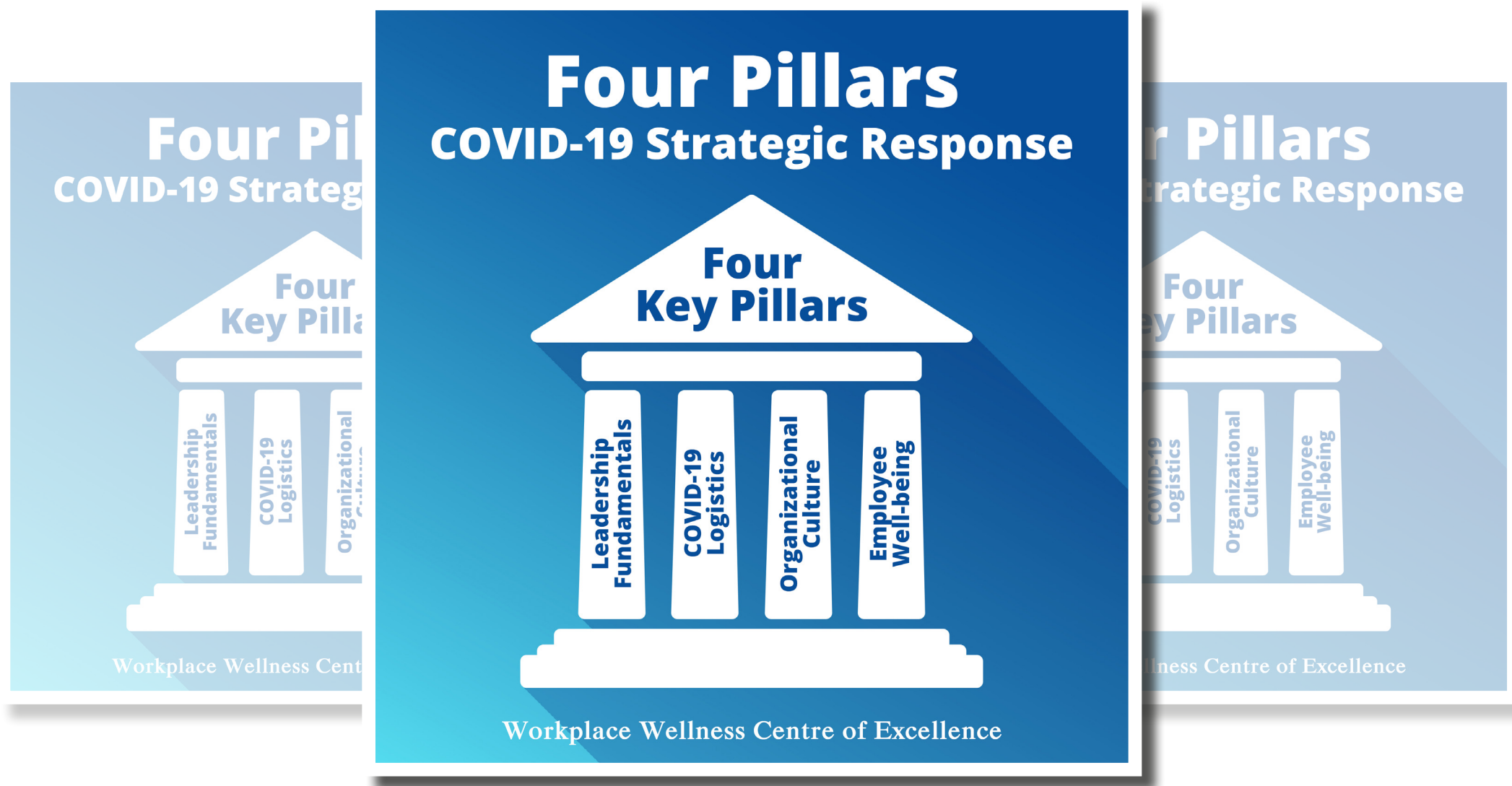
There's no existing playbook to get us through this pandemic.
And so, we decided to use this opportunity to co-create a way forward

...WORKING TOGETHER!

Here's How

Lisa Kelly of the **Workplace Wellness Centre of Excellence** and **Phil Bohlender** of **Seed and Lead**, have created an **instructive, guiding, interactive recovery course** to help build the skills and knowledge **YOU NEED** to strategically lead your organization or client organization(s) in the coming days, months and possibly years.

By journeying with us through our **FOUR PILLARS**, illustrated on the following page, you will learn how to become a strategic "**COVID-19 Transitional Leader**," effectively serving and supporting your organization with **wisdom, courage, and optimism**.



Acquire critical insights to **support employees** and their well-being through these dynamic, ever-changing times.

**SITUATIONAL
Leader**



**COVID-19
TRANSITIONAL
Leader**

**SERVANT
Leader**



©2020 Lisa Kelly and Phil Bohlender, "COVID-19 Transitional Leader Model"

In becoming a “COVID-19 Transitional Leader”, you will...

- Learn the skills needed to **effectively transition** your organization (or client organizations) and employees through this COVID-19 pandemic
- Discover strategies for leading in the **VUCA environment** (Volatile, Uncertain, Complex and Ambiguous)
- Gain insights for leading in a **hybrid work climate** (i.e. blended worksite and remote working arrangements)
- Identify and co-create **COVID-19 logistics** for safely returning employees to worksites
- Develop skills for cultivating **thriving work cultures** in uncertain times
- Discover imperatives and opportunities for fostering **employee physical and emotional well-being**
- Learn alongside other corporate leaders through, **real-time, interactive discussions**

“Psychological Capital”

Key to Employee Well-being in the New Normal



Source: Luthans and Youssef-Morgan, Psychological Capital: An Evidence-Based Positive Approach

**We may only get one chance to get this right.
It will take a village... are you in?**

Yes? Great!

Enhance your skills and resume as a
“COVID-19 Transitional Leader”

INTRO FEE: \$97 USD

Sign up today and SAVE \$100!

(Standard fee \$197, effective Sept. 1)

Here's what our communities are saying...

"Entrepreneurship is at the core of the **COVID-19 Transitional Leader Recovery Course**. Lisa Kelly and Phil Bohlender curate organizational excitement for effective business resumption in the post C-19 ambiguity. This offering will be of immense value to leaders in optimizing employee wellbeing, customer service reliability, and public safety while manifesting other benefits such as reputation and profitability."

John F. Orr, Senior Operations Executive, Railroading and Transportation Ecosystems

"Lisa and Phil are very intelligent about putting together relevant curriculum and interactive experiences for learning and development. They have an accurate pulse on what leaders can do to get ahead right now."

Ryan Wolf, Physical Well-being Lead, Gallup

"The **COVID-19 Transitional Leader Recovery Course** is a must-do experience. I participated in the Pilot workshop and found it enriching and helpful. There are many people selling advice on the web, but what Lisa and Phil have created is unique in that the fundamental intention driving their course is "care". At a time like this, care is fundamental to human survival. Lisa has a big heart and her work reflects this. This course will support and empower you and your organization to move forward with care and purpose."

John Toomey, CEO, Wide Awake Wellness

“Phil and I worked together in leadership roles for two major health plan customer service organizations. His contributions helped to develop a high performance employee team that successfully serviced millions of customer contacts. What I appreciate most about Phil is that success emerges from his core commitment to enthusiastically lead.”

Pam Jamian, Regional Vice President Retired

“Phil is one of the most authentic, passionate, knowledgeable leaders I have had the pleasure of knowing. He has decades of knowledge and experience leading the corporate world.”

DeAnne Joy, Transformation Coach and Speaker

“Lisa Kelly’s Workplace Wellness Leadership Certification Programs are activating ‘agents of change’ around the world.”

Laura Putnam, CEO, Motion Infusion & Author of Workplace Wellness That Works

Get all your questions answered!

1. Who is this course for?

This course is designed for those charged with leading or advising organizations including: c-suite, middle managers, front-line supervisors; HR Directors, Workplace Wellness and OHS professionals; corporate consultants, etc.

2. How is it delivered?

It will be delivered via Ruzuku, an interactive e-learning platform used for all WWCOE online programs and certification offerings.

3. What training resources are provided?

As a participant, you will receive intro videos, digital modules and corresponding handouts, checklists, and other course materials, corresponding to each of the four pillars.

4. Will I get to interact with facilitators and other participants?

Yes! Through the Ruzuku e-learning platform, participants will get to engage in highly dynamic discussions with course facilitators and other corporate leaders. We'll explore and co-create solutions for strategically leading your organization or client organizations in the months to come.

5. When do I receive access to the course and how long does it take to complete?

Resource links will be sent to your inbox over a 12-day period upon course registration/commencement. Participants will be able to review past comments from the facilitators and participants, as well as post their own questions and comments as they work through the modules.

Additional questions?

Reach out to [Lisa](#) or [Phil](#)



Lisa Kelly, President
Workplace Wellness Centre of Excellence



Phil Bohlender, President
Seed and Lead

Learn more about [Lisa Kelly](#) and [Phil Bohlender](#)

Let's do this... TOGETHER!



Register today for our dynamic, skill-building offering.
Start at any time and complete on your own timeline!

>> Sign Up Here <<

Registration and course opens May 28!